



# MAHESHTALA MUNICIPALITY

## MAHESHTALA SOUTH 24 PARGANAS

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### E-NEWSLETTER OF MAHESHTALA MUNICIPALITY FOR THE MONTH OF APRIL, 2021

#### Activities during the month of March 2021

#### Activities under Deendayal Antyodaya Yojana - National Urban Livelihoods Mission: WBSULM (West Bengal State Urban Livelihood Mission):

#### Financial inclusion of women

Financial inclusion is an integral component of livelihood mission, through which financial lessons are imparted amongst the members of the Self Help Groups. Through financial literacy camps,

members get information on different products and services of banks through financial literacy camps. It also helps group Members to maintain their group loan accounts properly.

Four financial literacy camps were organized in this month in collaboration with Punjab National Bank, Banerjeehat and Maheshtala branches, Shibrampur branch of Bangiya Gramin Vikash Bank and Canara Bank, Santoshpur branch. Total 120 participants

were present in the camps. Main discussion points were focused around various insurances schemes like Atal Pension Yojna, PM Jibon Joyti Bima Yojna and also about other insurances. Proper management of SHG savings account and cash credit loan account was insisted upon.



## **Empowerment of Women**

Seven new Self Help Groups (SHG) have been formed and the groups have opened their group savings bank accounts. Three SHGs received first cash credit loan of Rs. 1.5 lakh each. Three SHGs received second cash credit loan, @ Rs. 2.5 lakh each. One SHG received Rs. 3.5 lakh as third Cash Credit loan.

Eleven SHGs have received Basic orientation training and book keeping training in this month. After formation of groups trainings are organized for clarification of rules and regulations of the groups and also benefits of the groups. Training on SHG



book keeping helps to maintain clarity of financial issues and that will lead the groups towards getting Cash Credit loans as well.

## **Skill building of youth [Employment through Skill Training & Placement]**

Since February, 2021 an online course on 'Hospital Front Desk Coordinator' has been initiated with 28 Participants. Two new batches of the same course have been initiated in this month. Along with the 28 participants of first batch, 22 participants in 2<sup>nd</sup> batch and 25 in 3<sup>rd</sup> batch are continuing this skill building training courses.

**The fellow citizens may go through the monthly E-newsletter and pass on their comments for our guidance and rendering better services to the citizens.**

Chairperson  
Maheshtala Municipality