



MAHESHTALA MUNICIPALITY

MAHESHTALA SOUTH 24 PARGANAS

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E-NEWSLETTER OF MAHESHTALA MUNICIPALITY FOR THE MONTH OF JULY, 2017

1. Green City Mission:

Proposed activities during Green City Mission project during July 2017 and onwards –

The State Government in the Urban Development and Municipal Affairs Department had granted administrative and financial sanction of Rs. 573.72 lakh very recently.

Details of the project:-

Sl no	Scheme Name	Project cost (Rs. In lakh)	Scheme details
1	Tree plantation on canal side (11 number canals)	17.23	Proposed 73 KM for plantation with around 14600 no of saplings for greenery improvement
2	Beautification of Parks (13 numbers)	238.97	9581 Sqm of green with children play area and seating arrangement for senior citizens for improvement of ambient environment
3	Beautification and greening of river ghats on the bank of the river hooghli (5 no Ghats)	51.06	9202 Sqm for river front development with proper with proper bathing ghats and landscaping
4	Beautification of other public places	24.91	Proposed green belt in 6864 Sqm for landscape development
5	Construction of Public Toilets	154.98	Proposed 12 no toilets at important places for sanitation improvement
6	Roadside passengers sheds on the major four roads having public transport system	32.79	Proposed 40 no sheds for the protection of the waiting passengers during rain or shine as street furniture
7	Citizen's Grievance Monitoring System	1.64	This should enable the citizens direct and quick interaction with the municipality for solution of problem

Under the direct leadership of the Vice Chairman and the Members of the Chairman –in-Council the execution of the Green City Mission work is being taken up from July 2017 and the first phase of the project is expected to be completed by 30/11/2017.

2. Activities during the month of June 2017

Health Sector

➤ **Intensive Diarrhoea Control Fortnight Programme (IDCF):**

Intensive Diarrhoea Control Fortnight Programme was observed from 12/06/2017 to 24/062017.

As a part of the programme nine Mother-Child Orientation Camps were held in different Health Centres to train up the mothers to adopt preventive healthy measures for protecting their children from the menace of diarrhoeal attack.



Orientation on Diarrhoea Control

➤ **Blood Donation Camp**

A blood donation camp was organised in the Municipal office on the 29th June, 2017 in the banner of Maheshtala Municipality to encourage people to donate blood in order to prevent scarcity of blood in the hospitals/nursing homes and to ensure regular supply of blood. 100 donors donated blood.

Shri Dulal Das, Chairman presided over the blood donation camp in presence of the Vice Chairman, Chairman – in-Council, Smt. Kasturi Das, MLA was present as Chief Guest.



Blood donation camp

➤ **Special Outreach Health Camps**

Eight Special Outreach Health Camps were organized in this month under National Urban Health Mission at ward no 1, 2, 13, 15, 26, 28,



32 and 34. Camps were organized at the community level in different schools. Special outreach camps are regular activity of the Municipality to ensure healthy life of the citizens and 100% immunization coverage of the children. Besides routine vaccination, health checkup and different services were provided by qualified doctors and nurses and medicines were distributed also. Total 351 children and community people received services from the camps.

➤ **Prevention of Dengue**

To aware people about dengue fever and how to prevent it from spreading door to door survey was made in two phases by the health workers. Around than one lakh house visit was made in this month.

3. Activities under Deendayal Antyodaya Yojana-National Urban Livelihoods Mission: WBSULM (West Bengal Urban Livelihood Mission):

- Micro savings and financial inclusions of the target groups are the most important agenda of the



Mission. As a part of it 13 new Self Help Groups had opened their group savings bank account in this month. Regular mentoring and support is provided by the Community Organizers to maintain books of accounts. 25 SHGs have received one time revolving fund of Rs. 10,000 each, so that they can start micro lending within the group.

- Ward level meetings to form new groups and also to motivate existing groups are regularly conducted. Simultaneously bank visits are undertaken to resolve different bank branches to resolve problems which are preventing regular activities of the SHGs.



- Financial Literacy of the economically underprivileged is the first step towards ensuring financial inclusion of marginalized community. As part of the Financial Literacy week declared by Reserve Bank of India a Financial Literacy camp was organized for the SHG members comprising ward no 23, 24 and 29 on the 9th June 2017 at Utpal Dutta Mancha. Managers and Senior Officers from different branches of United Bank of India and Bangiya Gramin Vikash Bank were presentd as resource person to share modalities to different schemes of government, importance of savings habit etc. Around 190 SHG members took part in the programme.



The fellow citizens may go through the monthly E-newsletter and pass on their comments for our guidance and better service to the citizen.

Dulal Das
Chairman
Maheshtala Municipality